

Free tips and tricks

How did i create this Rolex report

*Just a couple of ideas for
the power bi designers*

EXPLORE THE
HIGH-PRECIS

Rolex offers a wide assortment of
perfect combination of style and



AIR-KING
The sky's the limit

ROLEX WATCHES

THE 2022 COLLECTIONS

EXPLORE THE ROLEX COLLECTION OF PRESTIGIOUS, HIGH-PRECISION TIMEPIECES.

Rolex offers a wide assortment of Oyster Perpetual and Cellini watches to suit any wrist. Discover the broad selection of Rolex watches to find a perfect combination of style and functionality.



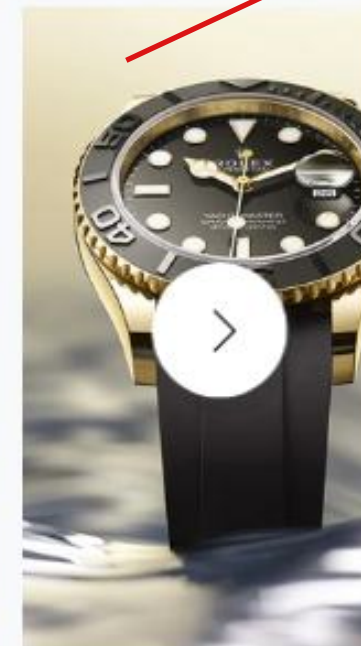
AIR-KING
The sky's the limit



GMT-MASTER
Chasing new horizons



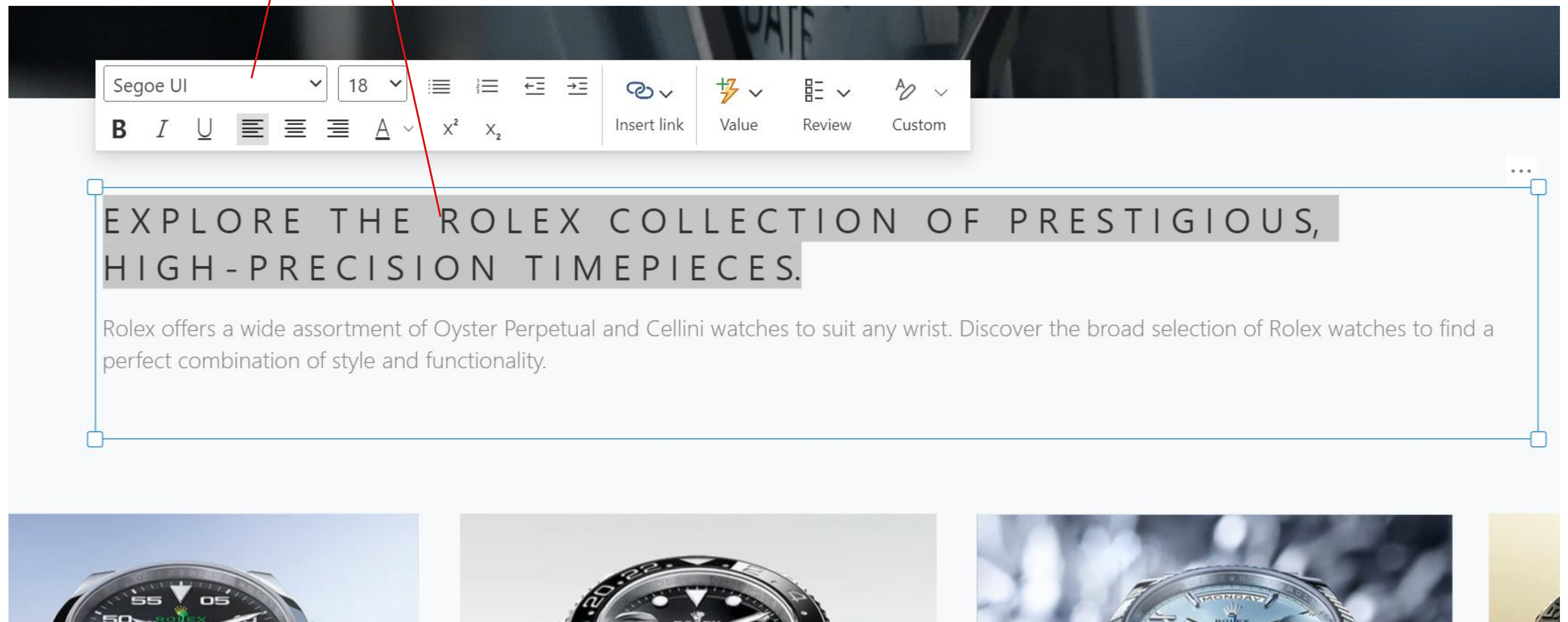
DAY-DATE 40
The boldest course



YACHT-MA
Glowing with new bri

I explain this slicer first in the next slides

Capital title with whitespace in segoe







The image shows a screenshot of a web editor interface. At the top, a yellow banner contains the text "Capital title with whitespace in segoe". Below this, a text box is selected, and a rich text editor toolbar is visible. The toolbar includes a font dropdown set to "Segoe UI", a size dropdown set to "18", and various formatting icons. The text inside the text box is "EXPLORE THE ROLEX COLLECTION OF PRESTIGIOUS, HIGH-PRECISION TIMEPIECES." The text is in all caps and uses the Segoe UI font. Below the text box, there is a paragraph of text: "Rolex offers a wide assortment of Oyster Perpetual and Cellini watches to suit any wrist. Discover the broad selection of Rolex watches to find a perfect combination of style and functionality." At the bottom of the page, there are four small images of Rolex watches.

18

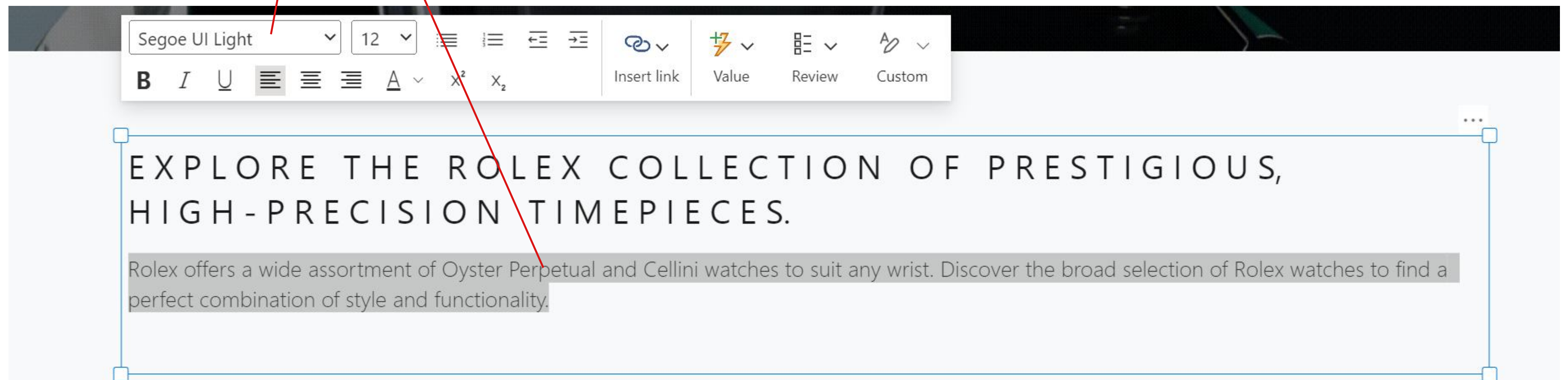
Insert link Value Review Custom

EXPLORE THE ROLEX COLLECTION OF PRESTIGIOUS,
HIGH-PRECISION TIMEPIECES.

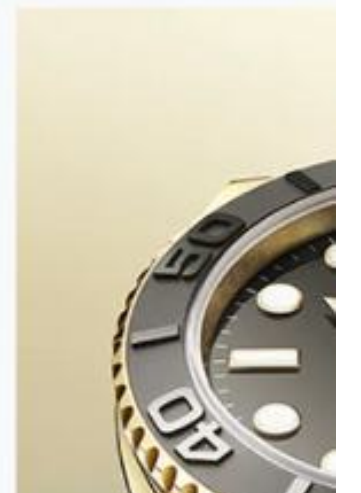
Rolex offers a wide assortment of Oyster Perpetual and Cellini watches to suit any wrist. Discover the broad selection of Rolex watches to find a perfect combination of style and functionality.



Text Segoe UI Light



The screenshot shows a text editor interface. At the top, a font dropdown menu is set to "Segoe UI Light" and the size is set to "12". Below the font and size settings are icons for bold (B), italic (I), underline (U), bulleted list, numbered list, decrease indent, and increase indent. Further right are icons for insert link, value, review, and custom. The main text area contains the headline "EXPLORE THE ROLEX COLLECTION OF PRESTIGIOUS, HIGH-PRECISION TIMEPIECES." in a clean, sans-serif font. Below the headline is a paragraph of text: "Rolex offers a wide assortment of Oyster Perpetual and Cellini watches to suit any wrist. Discover the broad selection of Rolex watches to find a perfect combination of style and functionality." The text is highlighted with a light gray background. A blue border with corner handles surrounds the text area, indicating it is selected for editing.



Rolex offers a wide assortment of Oyster Perpetual and Cellini with a perfect combination of style and functionality.



AIR-KING

The sky's the limit



GMT-MASTER II

Chasing new horizons

Rolex mostly produced mechanical watches, but it has also parti

Button with icon

State: Default

> Shape

> Text: Off

Icon: On

Icon type: Custom

airjust.jpg

Image fit: Fill

Icon placement: Custom

Horizontal alignment: [Left] [Center] [Right]

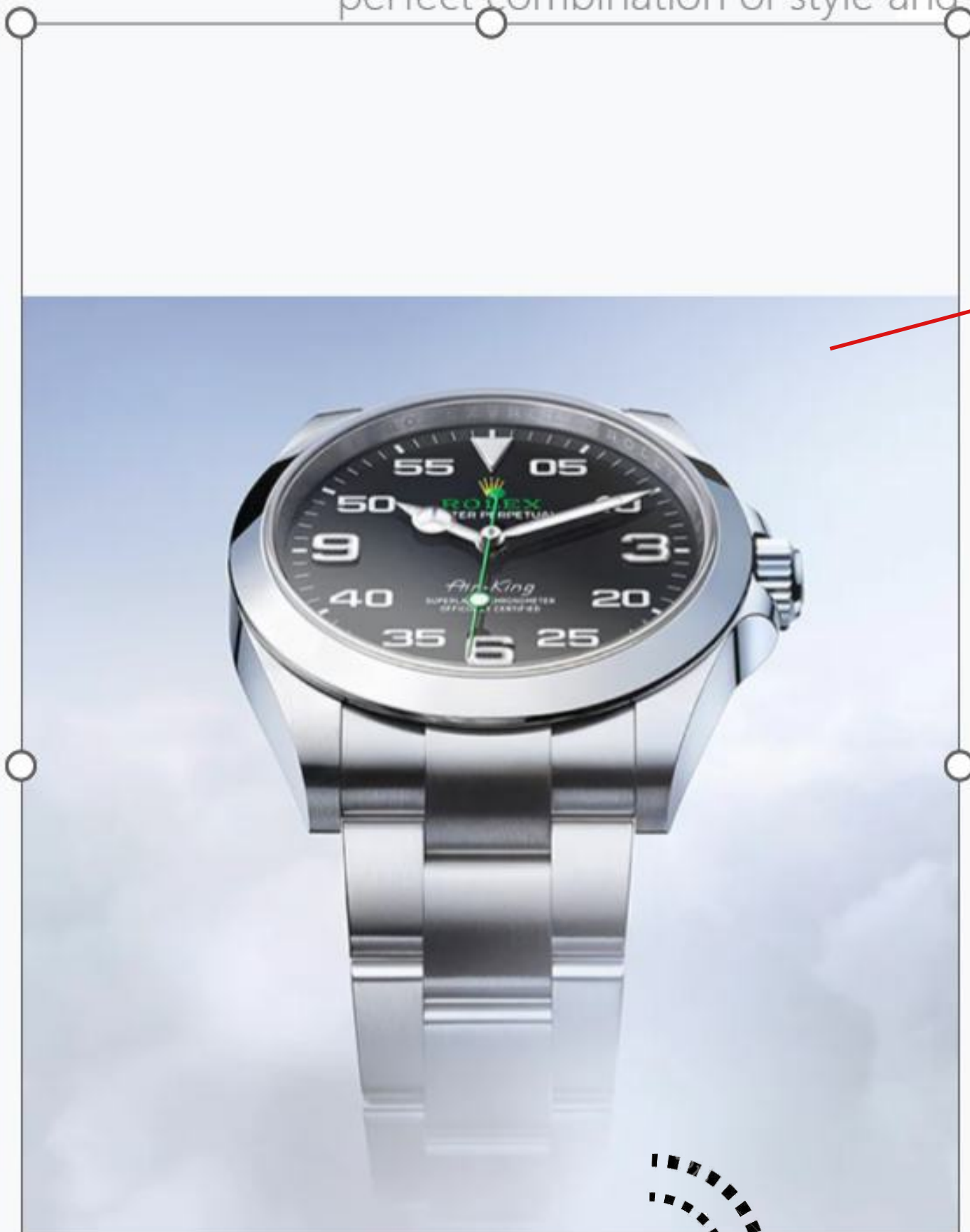
Vertical alignment: [Top] [Middle] [Bottom]

Padding: 0 px

Icon size: Auto

This is what i insert into the default state

Rolex offers a wide assortment of Oyster Perpetual and Cellini watches, a perfect combination of style and functionality.



AIR-KING
The sky's the limit



GMT-MASTER II
Chasing new horizons

Rolex mostly produces mechanical watches, but it has also parti

Button with icon on hover!

State: On hover

> Shape

> Text: Off

Icon: On

Icon type: Custom

airjust.jpg

Image fit: Fill

Icon placement: Custom

Horizontal alignment: [Left] [Center] [Right]

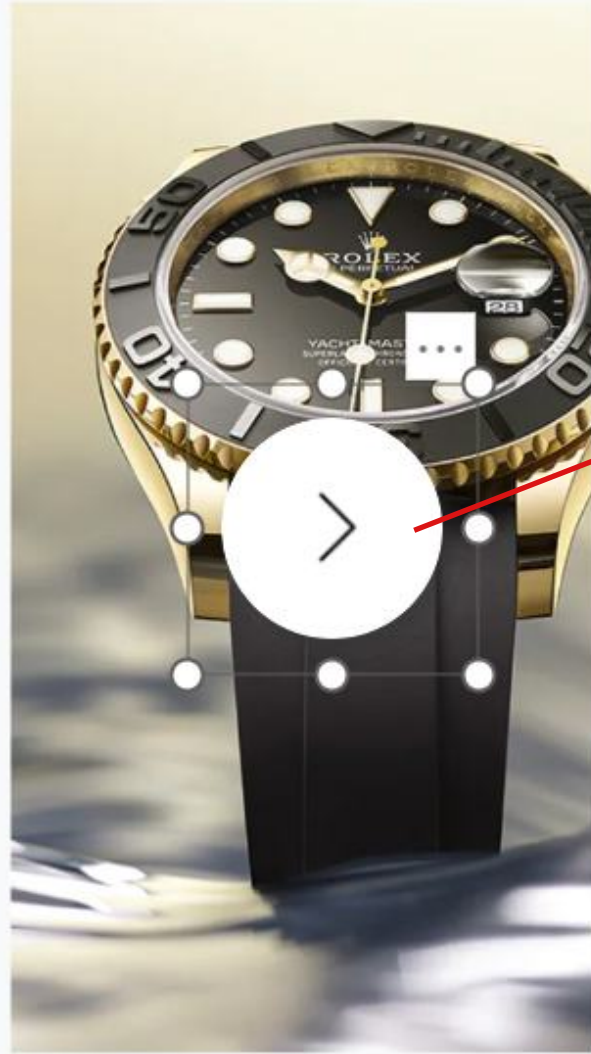
Vertical alignment: [Top] [Middle] [Bottom]

Padding: 4 px (all sides)

Icon size: Auto

This is what i insert into the on hover state

The only change is that i insert inner padding 4 on all sides



YACHT - MA
Glowing with new bri

Oval Shaped button

This button has 2 states. You can see in the attached screenshots what i did. So no rounded image inside! but a oval shape

The icon is the arrow right! i download it from the Nounproject website. With the alignment and padding i made it into the center of the oval shape

Button Properties

State: Default

Shape: Oval

Text: Off

Icon: On

Icon type: Custom

noun_Arrow_3134195.png

Image fit: Normal

Icon placement: Custom

Horizontal alignment: Center

Vertical alignment: Middle

Padding: 9 px (top), 8 px (left), 4 px (right), 9 px (bottom)

Icon size: Auto

The fill is white for default state

Fill: On

Color: White

Image fit: Normal

Transparency: 0%

Border: Off

Shadow: On

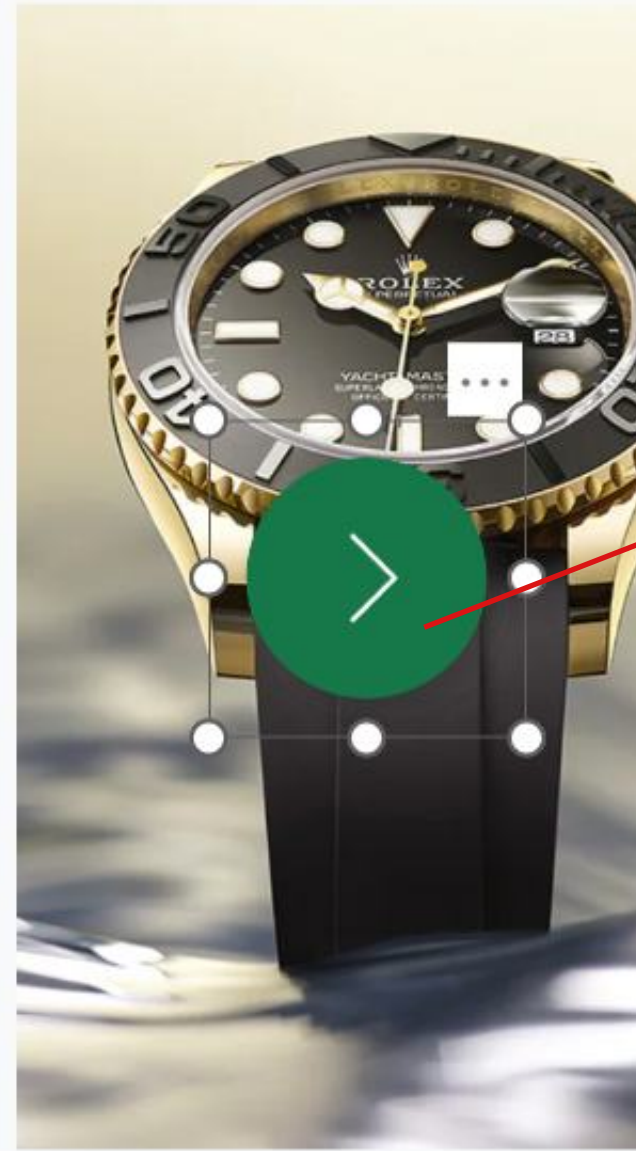
Color: Black

Transparency: 45%

Blur: 28 px

Position: Bottom right

The make the button with motion "slide the next ones" more on top i created a shadow



YACHT - MA
Glowing with new bri

Oval Shaped button on hover state

This button has 2 states. You can see in the attached screenshots what i did. So no rounded image inside! but a oval shape

The icon is the arrow right! i download it from the Nounproject website. With the alignment and padding i made it into the center of the oval shape

State: On hover

Shape: Oval

Text: Off

Icon: On

Icon type: Custom

Icon: noun_Arrow_3134195 copy.png

Image fit: Fill

Icon placement: Custom

Horizontal alignment: Center

Vertical alignment: Middle

Padding: 4 px (top), 8 px (left), 4 px (right), 4 px (bottom)

Icon size: Auto

The fill is green for hover state

Fill: On

Color: Green

Image fit: Normal

Transparency: 0 %

Border: Off

Shadow: On

Color: Black

Transparency: 45 %

Blur: 28 px

Position: Bottom right

The make the button with motion "slide the next ones" more on top i created a shadow

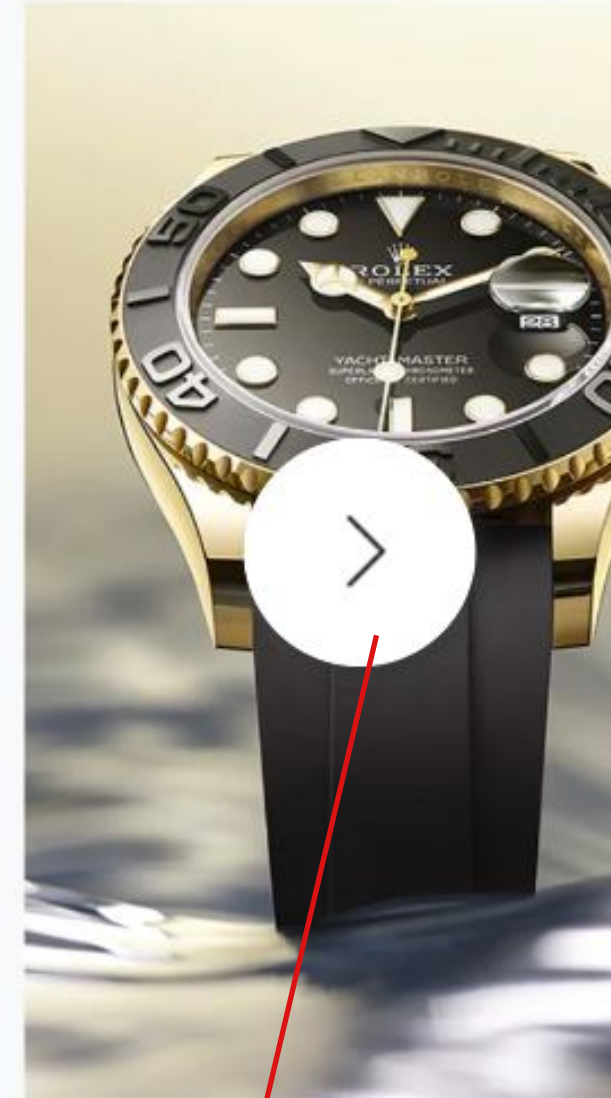
Save this as bookmark "Slider scene 1"



GMT-MASTER
Chasing new horizons



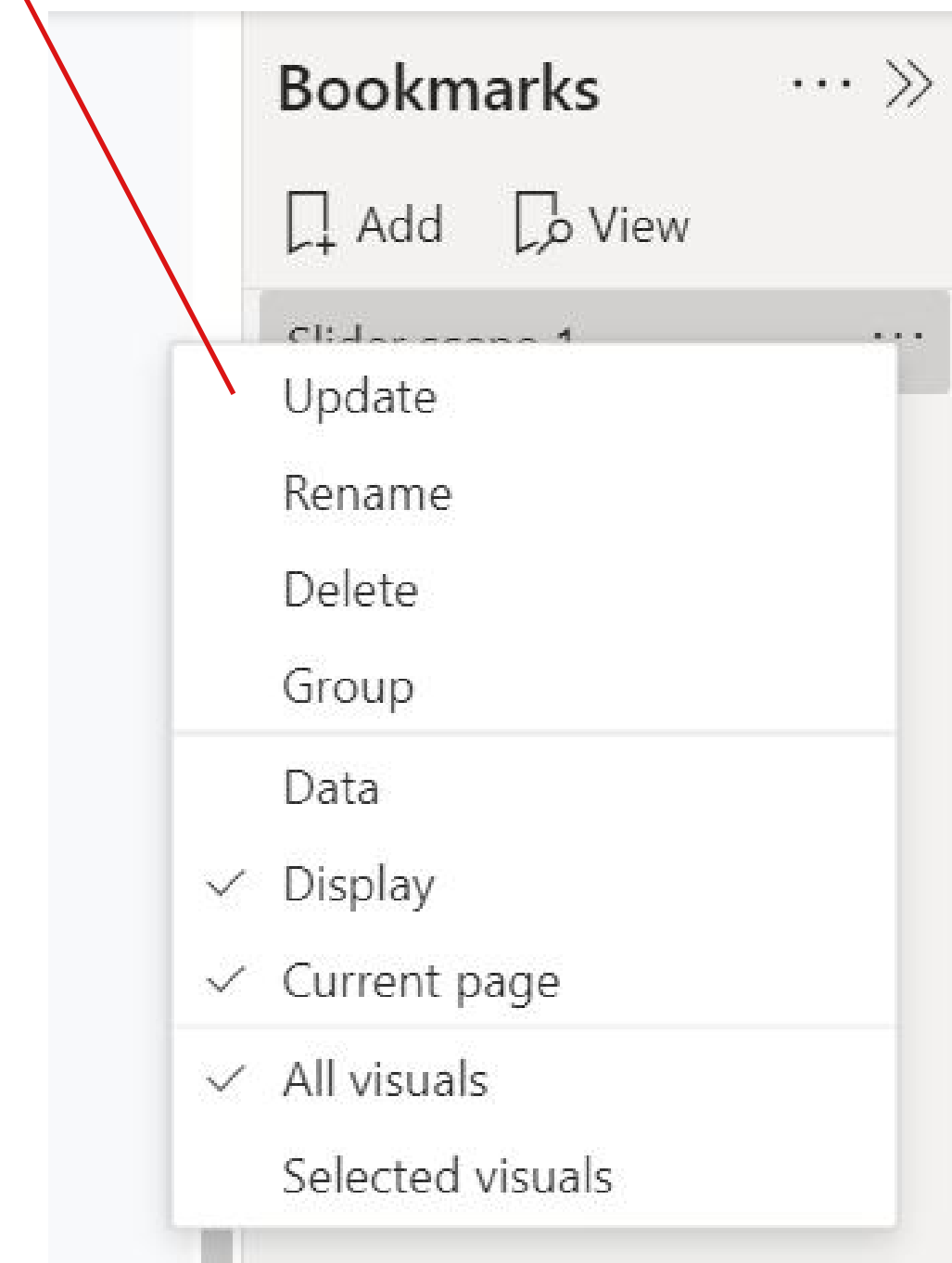
DAY-DATE 40
The boldest course



YACHT-MA
Glowing with new bri

Action on this button is to bookmark "Slider Scene 2"

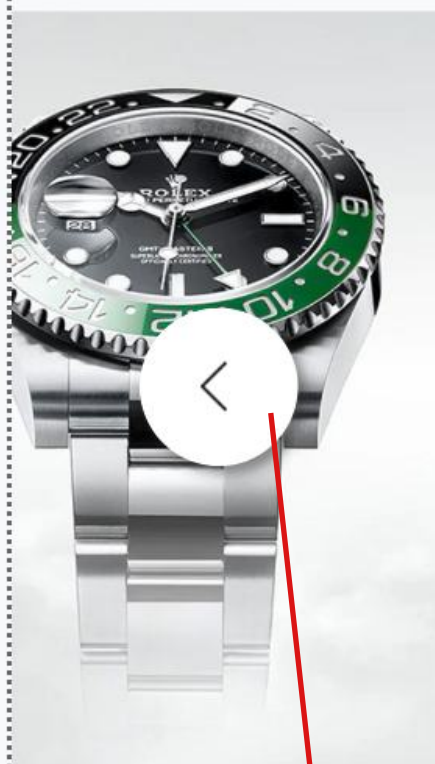
Just save this one with default settings on. Only "data" is off because you only switch your design (display)



Next step is to create slider step 2 and bookmark this as "Slider scene 2"

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MASTER I
new horizons



DAY-DATE 40
The boldest course



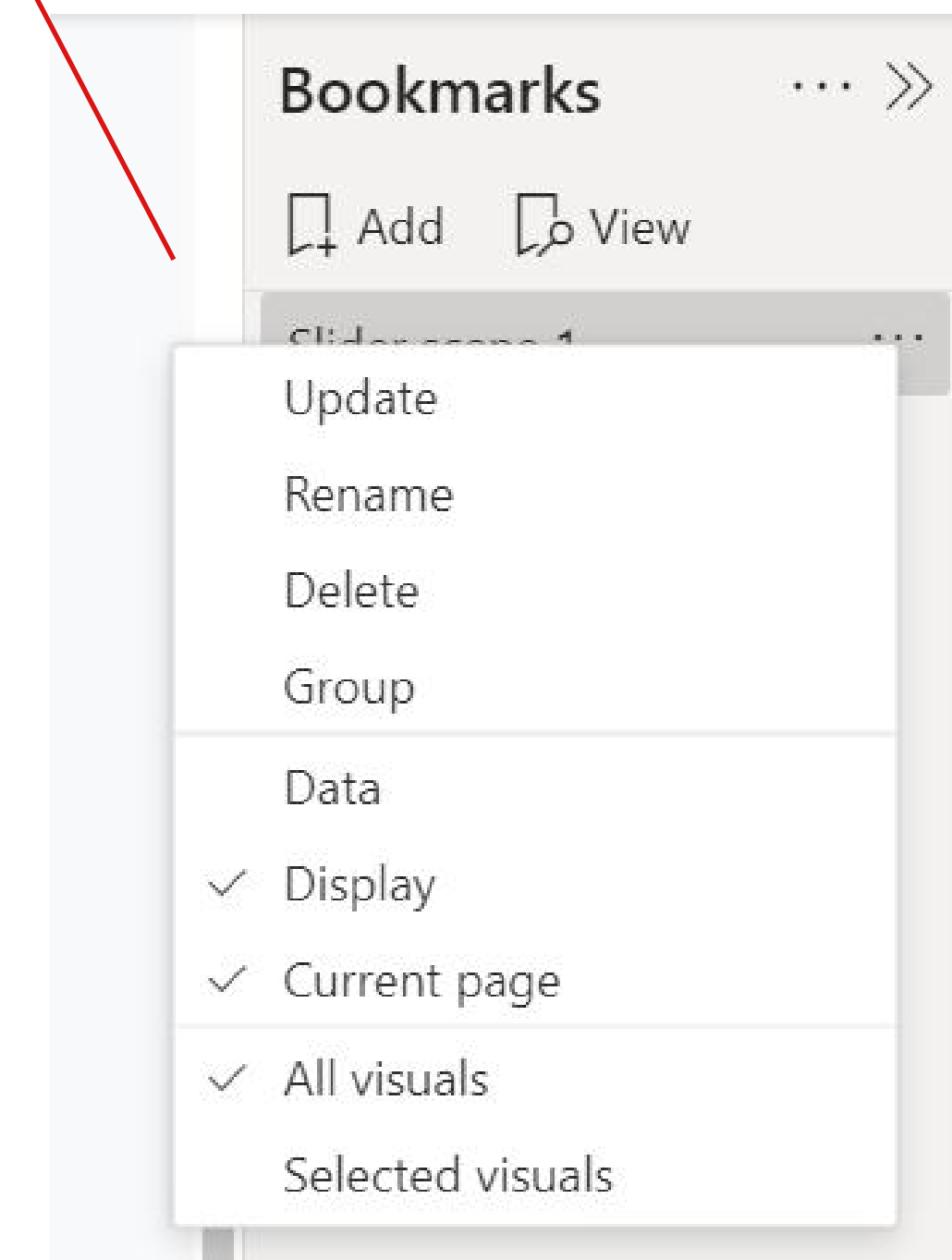
YACHT-MASTER 42
Glowing with new brilliance

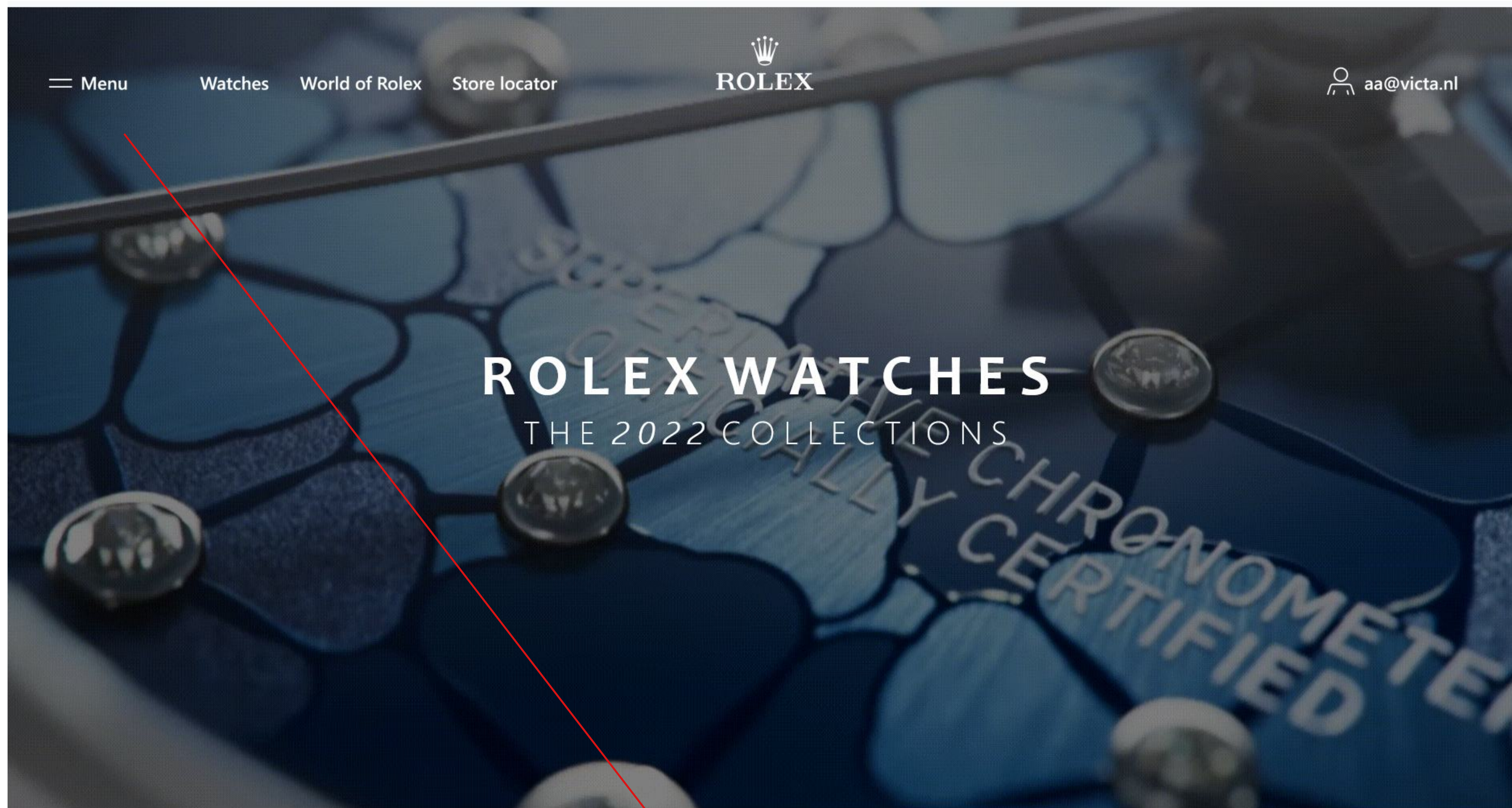


DATEJUST 31
A classic, reimagined

Action on this button is to bookmark "Slider Scene 1"

So now you can create the second slicer with arrow on the left and new watches. Save this one as "Slider scene 2".





Menu

Watches

World of Rolex

Store locator

ROLEX

aa@victa.nl

ROLEX WATCHES

THE 2022 COLLECTIONS

How did i create the mega menu

Button with cross icon and action to bookmark "menu closed"

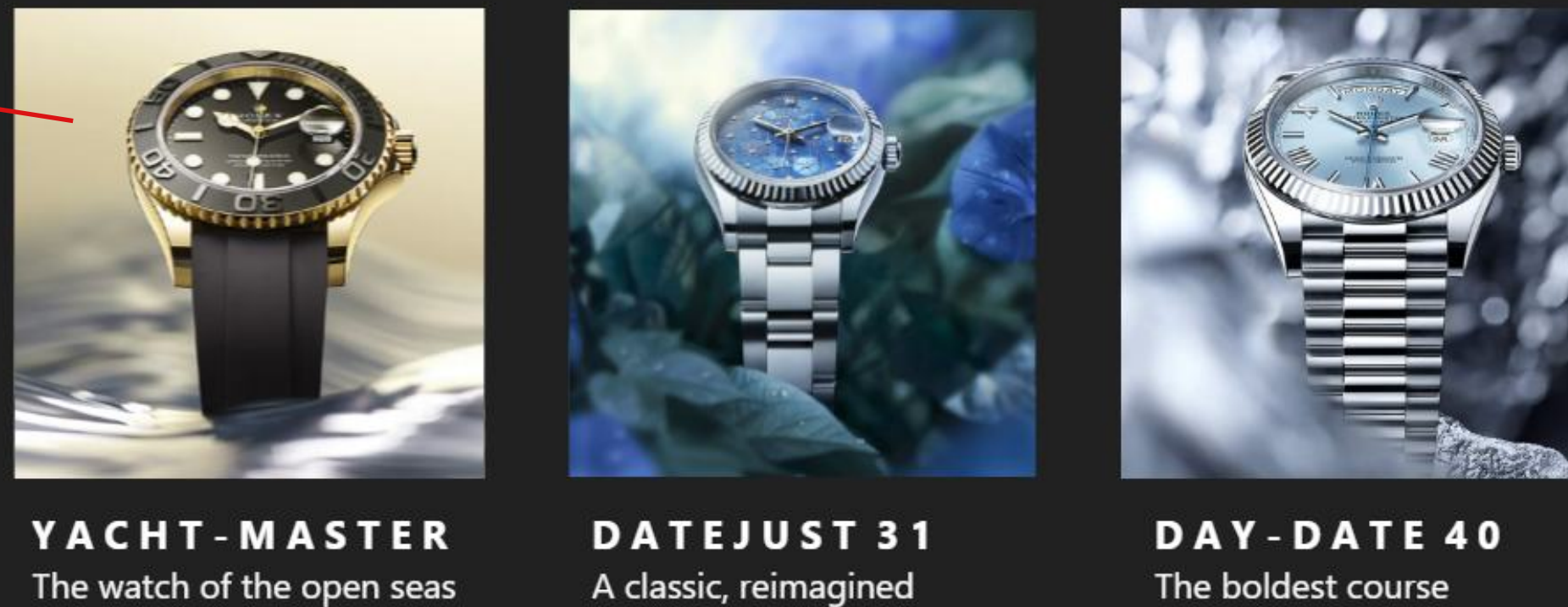
Logo in the middle

This is a shape with fill black with fill black

This is a shape with fill black and transparency 30%.



This is the same method as the ones that are on the slider on the previous slides in this document



Just buttons with text elements and different hover color

- Rolex watches
- New watches 2022
- Configure your watch
- Watch finder
- History & Watchmaking
- World of Rolex
- Buying a Rolex
- Find a jeweler
- Watch care & service
- About Rolex.org

Mega menu that is active



Chronometer Certification

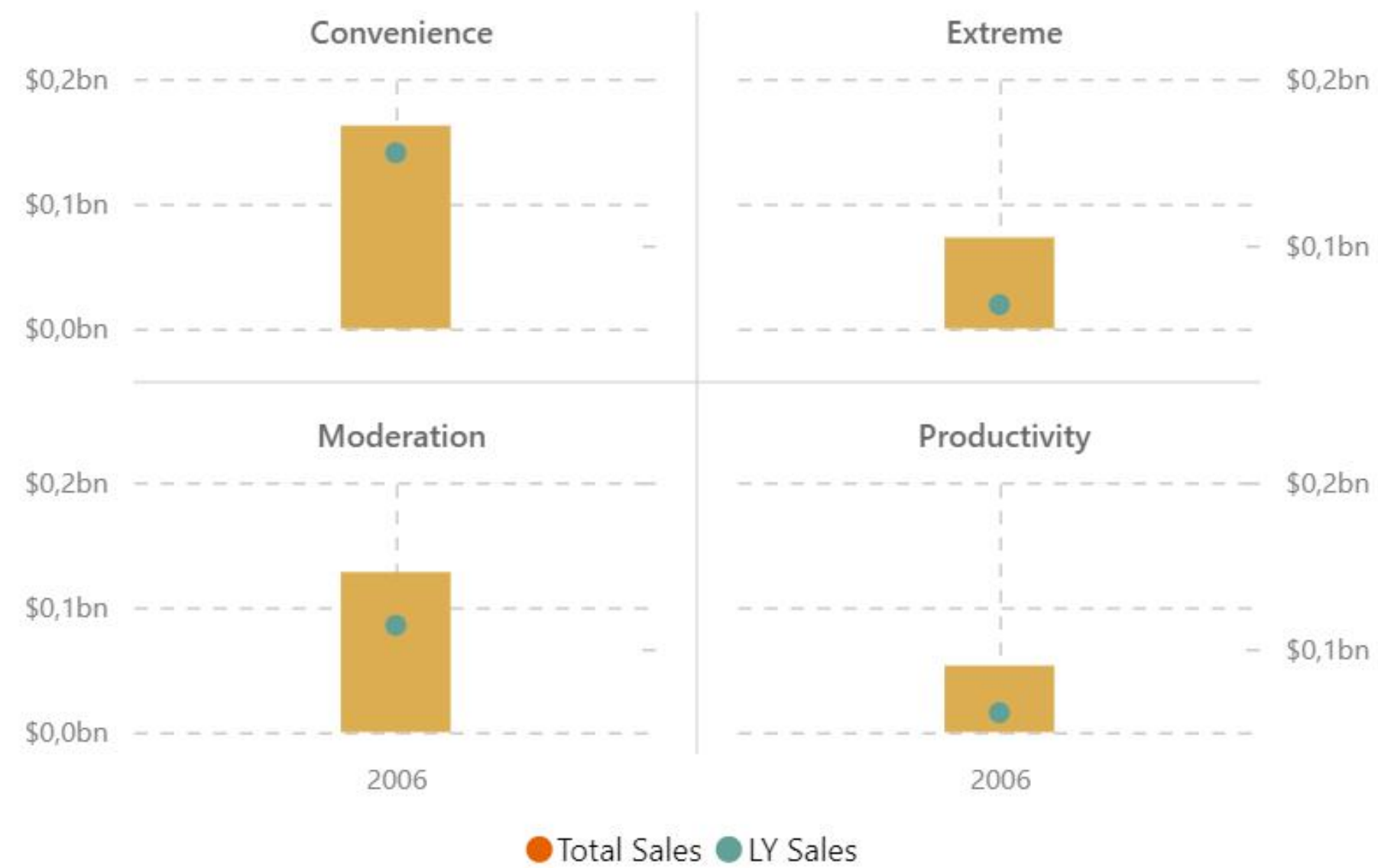
In 1910, the first watchmaker to earn chronometer certification for a small lady wristwatch. In 1926, produced the Oyster case, the first reliable waterproof wristwatch case that was based on a screw-down crown.

To this end, Rolex acquired the Perragaux-Perret screw-down patent, added a clutch and combined the screw-down crown with a threaded case back and bezel

First Rotor me

In 1931, released a watch mechanism featuring full 360 degrees rotation of the watch by the movement of the wearer's arm. As winding unnecessary, power from the mainspring more consistent, resulting in more reliable timekeeping. Fully rotating weights later became part of the standard winding mechanism of self-winding wristwatches

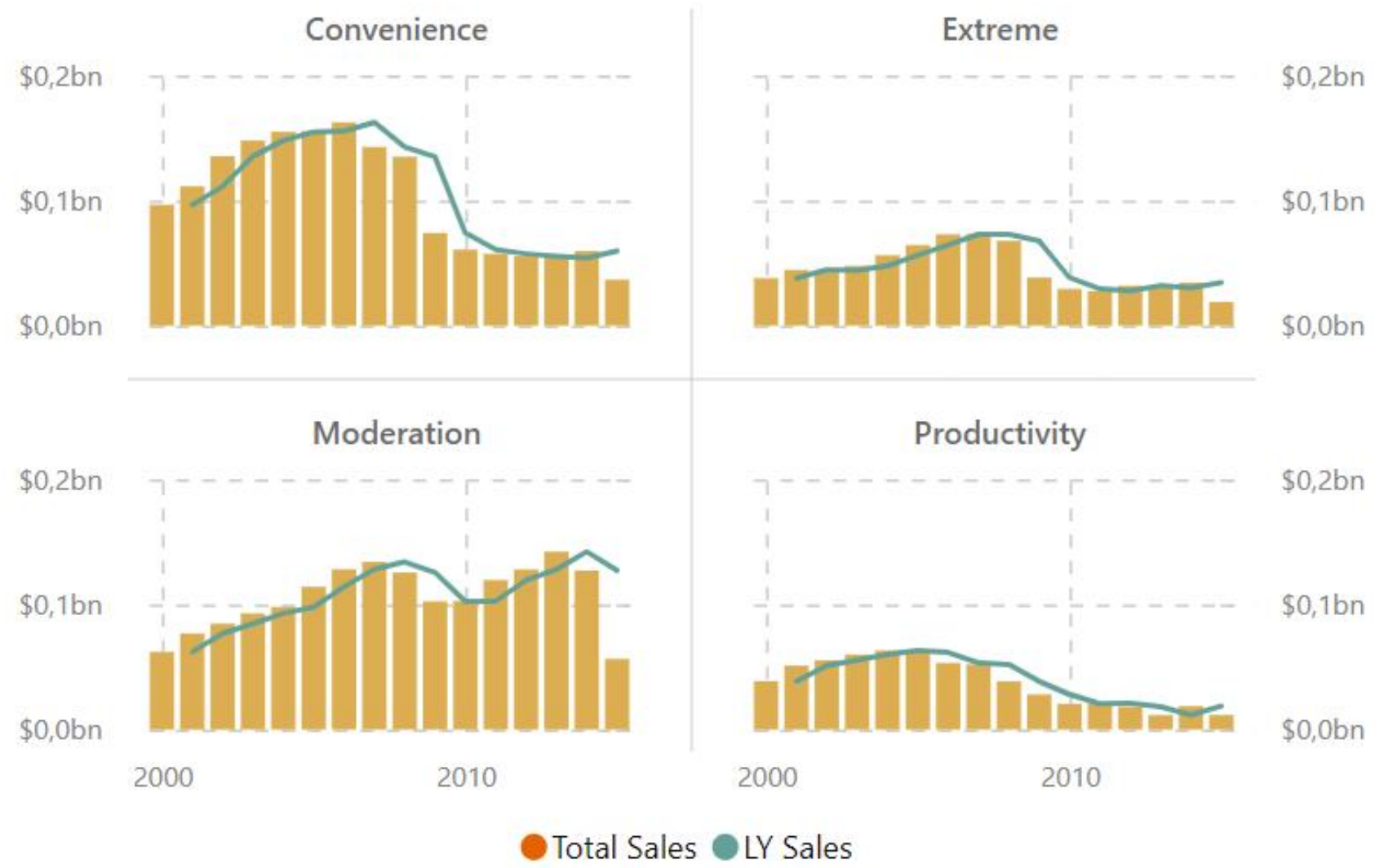
EXPLORE THE ROLEX COLLECTION OF PRESTIGIOUS, HIGH-PRECISION TIMEPIECES.



woodward in 1966 and was given by Joanne to her husband Paul Newman as a gift. The auction price set a record at \$15.5 million

a custom tooltip on the line chart

EXPLORE THE **ROLEX COLLECTION**
OF PRESTIGIOUS, HIGH-PRECISION TIMEPIECES.



create a hidden tooltip page

Page information

Name

Tooltip 1

Page type

Tooltip

Keep all filters

On

Show tooltip on

+ Add data

Canvas settings

Type

Custom

Height

450 px

Width

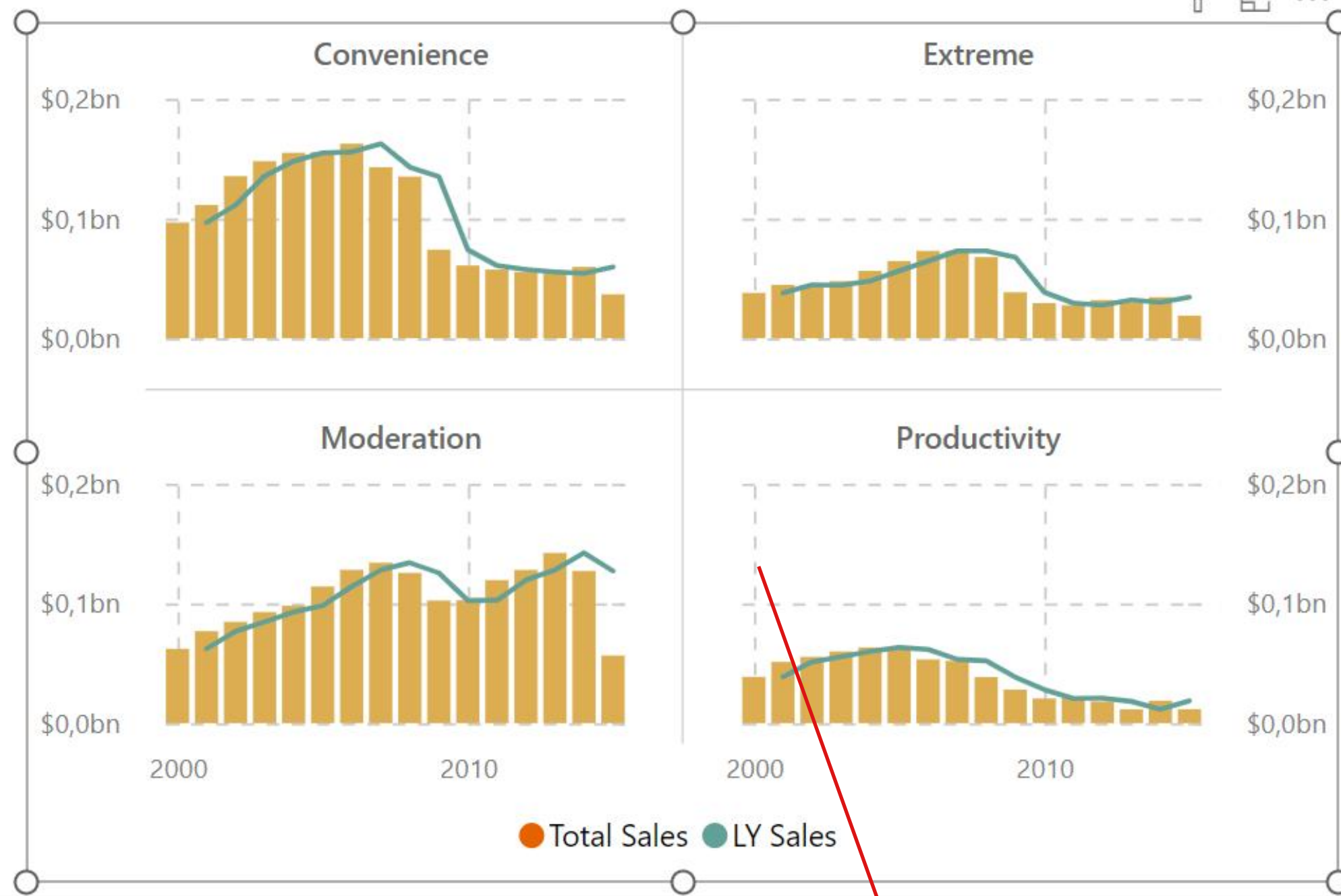
699 px

Vertical alignment

Middle

Reset to default

EXPLORE THE **ROLEX COLLECTION** OF PRESTIGIOUS, HIGH-PRECISION TIMEPIECES.



- > Size and style
- > Title Off
- > X-axis
- > Y-axis
- > Secondary y-axis
- > Legend Off
- ▼ Small multiples
 - ▼ Layout
 - Rows: 2
 - Columns: 2
 - All padding: 35
 - Customize padding: On
 - Inner column padding: 15
 - Outer column padding: 0
 - Inner row padding: 15
 - Outer row padding: 0

small multiples

Button in the top layer with "back" action. The button is a right triangle with icon X inside. Also the shadow is on. Shadow blur 20 and position bottom right

The new card visual

This is a shape is a snipped tab, top right. "Size of top right snip" is 8. The shadow is the same as the green button

This is a shape with fill black and transparency 30%.



Page when you click on a watch for more insights

Thanks!

You are amazing!

I want to express my heartfelt gratitude to each and every one of you. Your support, enthusiasm, and positive energy make our community a truly special place. Together, we've created a space where ideas flourish, friendships grow, and support abounds.

Thank you for being the heart and soul of this wonderful community.

Let's continue to thrive together, inspire one another, and make our community even more vibrant in the days to come.

With sincere thanks,
Armand van Amersfoort